

ALLOUCHE GALLERY

24 2nd Avenue
New York, NY 10003

FOR IMMEDIATE RELEASE

HEROES DEL CANPO

Felix R. Cid

March 17 - April 17, 2022

Opening reception: Thursday, March 17th, 6–9 PM



NEW YORK, NY - Allouche Gallery to open solo show, *Heroes del Canpo*, debuting fifteen works by Felix R. Cid on March 17th, 2022, at their 2nd Avenue pop-up location.

Heroes del Canpo merges elements of geometry, human expression, and imagined structures, creating a portrait of personal projections. Felix R. Cid's exploration of creative accidents and destruction advances his notions of the physical world and his psyche.



Living and working in the open Ibiza countryside, Felix's mixed media abstract paintings are a response to his modern obsession with the individual and character development.

Influenced by his training as a photographer, Felix describes his practice as, "the search for the creation of unstable bodies that represent the relationship between idea, feeling and material." Felix engages in a world that sits halfway between the physical and the psychological, with characters that reflect his own routine experiences.

For *Heroes del Campo*, Felix is inspired by the superhero phenomenon and enhances each of his distinct heroes using natural elements found in the environment in which he works. Rocks, sand, even glitter, magnify the diversity of these heroes creating three dimensional personalities on canvas.

"I love to study the individual," Felix exclaimed, when asked his strategy in creating one of his pieces. The complexity of one of his paintings is based in his genuine connection with said hero. It can take anywhere between 48 hours to a year to finish a painting, as Felix layers acrylics, oils, and other mediums to strengthen the story of each hero.

"A work of art becomes less authentic when you aim to repeat strategies and/or repeat yourself," Felix stated. Authenticity is very important to the artist, as it is extremely accessible to Felix "in the campo" or "in the Ibiza countryside," working outdoors with no running water or electricity within miles of his studio home. Felix's paintings are a beautiful contradiction between that of which is abstract and figurative, and he allows the viewer to decide for themselves.

About Allouche Gallery

Established in 2014, Allouche Gallery is home to an international roster of some of the world's most recognized and culturally significant contemporary visual artists. Through its highly curated exhibition program, the gallery has garnered a reputation for highlighting artists – whose work directly challenges preconceived notions of contemporary visual culture – and affirming their place in 21st Century art. Home to a select group of both established and rising artists across a variety of disciplines, Allouche Gallery represents the work of Ron English, Swoon, Faile, Nick Georgiou, Malik Roberts, Stickymonger, Paul Insect, Rafa Macarron, Reinoud Oudshoorn, and Mariu Palacios.

Founded by Eric Allouche, Allouche Gallery is one of New York's premiere commercial art galleries and the preeminent exhibitor of contemporary art.

For more information about the upcoming show at Allouche Gallery, please visit www.allouchegallery.com

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