2683 S La Cienega Blvd Los Angeles, CA 90034



Starry Night Guernica, 2024. Oil on canvas, 27 x 54 in. @ Ron English. Courtesy of Allouche Gallery and the Artist.

TRANSLATIONS

A SOLO EXHIBITION BY RON ENGLISH

June 13, 2024 - July 9, 2024 LOS ANGELES, CA

Allouche Gallery is delighted to announce that Ron English will be debuting a new collection of works in his solo exhibition *Translations*, opening at Allouche Gallery Los Angeles on Thursday, June 13th, with an opening reception from 6 - 9 pm.

One of the most prolific and recognizable contemporary artists, New York-based painter, street artist and designer Ron English has bombed the global landscape with unforgettable images across all categories of culture, history and art. *Translations* offers a vibrant presentation of Ron English's prolific career and its diverse nature. Notable icons of Ron English's visual language, such as his Marilyn with Mickeys, Mousemask Murphy, Elefanka, Forlorn Unicorn, Bunnny Rabbbit, and the Mad Happy Grin make appearances in this collection, together bringing to life Ron English's "Delusionville" universe.

The New York-based painter, street artist and designer has transformed the global landscape since his controversial mural projects grabbed the public's eye in the 1980s. Ron English took an active stance in questioning consumerist culture through hand-painting 68-feet-long and 14-feet-high traffic-stopping canvases and then wheat-pasting them over the pre-existing highway billboards in Texas, starting in 1982.

His recreations of consumerist billboards called out corporate hypocrisy, specifically regarding advertisements catering to the appeals of children, as they targeted youths as a vulnerable and impressionable consumer base. Instrumental campaigns targeting companies such as McDonald's and Camel Cigarettes, planted a seed of question in the public's perception of the brands. Issues of social justice merged with mainstream culture in his "billboard liberation" that carried through the 90s and 2000s.

The influence of pop art in his political appropriations is evident as he continues to mix high and low cultural touchstones in his contemporary work on and off the street. As a result, the term "POPaganda" quickly became affiliated with English's unique style and voice. The emergence of said unique voice is detailed in the documentary titled "POPaganda: The Art and Crimes of Ron English," released in 2005. Following his eruption into the street scene in the 1980s, his murals appeared in locations such as the Berlin Wall in 1989, the Palestine Wall in 2007 and the U.S.-Mexico border in 2010, with over 900 feats of guerrilla billboard hijacking under his belt.



"Camel JR", NYC in 1991. © graffiti.org

The merging of high and low cultural notes pertains uniquely to the new collection of works debuting in *Translations*. Ron English reinspires Picasso's "Guernica" of 1937 in the exhibition, incoorporating a series of the historic painting in English's own visual language. His "Mousemask Red Love bomb Guernica" notably reflects how politically charged his work can be through the use of recognizably American cultural icons. English's animated Mousemask Murphy is painted in the center, adorned with a gas mask, flying over the scene of "Guernica" in a plane tagged with US on the wing. The painting is dramatic, even theatrical, and inserts America's consumerist identity into Picasso's painting of the 1930s. English's appropriation of contemporary and historic sentiments is strategic, masterful, and smart as a whip.



Mousemask Red Love Bomb Guernica, 2024. Oil on canvas, 40 x 70 in. @ Ron English. Courtesy of Allouche Gallery and the Artist.

While the voices of painting masters carry through the collection, works such as the "Couture Storm Trooper" are rooted in a contemporary and alternative space. In English's world of "Delusionville" cartoons are made vogue and we visit newfound parallels of exaggerated and animated realism.

A public opening reception for *Translations* will be held on June 13th from 6-9 pm at Allouche Gallery Los Angeles at 2683 S La Cienega Blvd.

Please reach out to losangeles@allouchegallery.com with any questions or for more information on the exhibition.

ABOUT ALLOUCHE GALLERY

Established in 2014, Allouche Gallery is home to an international roster of some of the world's most recognized and culturally significant contemporary visual artists. Through its highly curated exhibition program, the gallery has garnered a reputation for highlighting artists whose work directly challenges preconceived notions of contemporary visual culture and affirming their place in 21st Century art. Home to a select group of both established and rising artists across a variety of disciplines, Allouche Gallery represents the work of Felix R. Cid, Ron English, Nick Georgiou, Paul Insect, Michael Reeder, Malik Roberts, Swoon, Hannah Yata, Juan de la Rica and more. Founded by Eric Allouche, Allouche Gallery is one of New York's premiere commercial art galleries and the preeminent exhibitor of contemporary art. For more information about the upcoming show at Allouche Gallery, please visit www.allouchegallery.com



Couture Storm Trooper, 2024. Oil on canvas, 48 x 48 in. © Ron English Courtesy of Allouche Gallery and the Artist.