

ALLOUCHE GALLERY

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TEIJI HAYAMA

*MILLION EYES*

ALLOUCHE GALLERY

NEW YORK

Opening Reception: January 16, 2025

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Born and raised in Kumamoto, Japan, Hayama graduated from Central Saint Martins College of Art and Design in London in 1998 and now lives and works in Giffers, Switzerland. Teiji Hayama's practice centers on transformation: he distorts and redefines iconic pop culture figures—Marilyn Monroe, Twiggy, and Wonder Woman—rendering them uncanny, layered, and branded.

In *Million Eyes*, Hayama's figures are vibrant yet detached, glamorous yet weary—a poignant commentary on the relentless visibility of the digital era. His meticulous artistic process begins digitally, where he manipulates his subjects, after which he paints the result onto canvas in painstaking detail. In doing so, Hayama interrogates themes of replication and authenticity in the digital age; it is both an homage to the digital age and a rebellion against it.

Rendered in vivid primary colors or stark black and white, his paintings evoke both beauty and exhaustion, presenting icons trapped in a state of perpetual reproduction. Drawing from the legacy of Andy Warhol's screen prints and modern influencer culture, Hayama reimagines the aura of his figures in an era of mass consumption and virality, offering a powerful meditation on the relationship between production, value, and authenticity in the digital age.

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Teiji Hayama  
The Helmet, 2024  
Oil on canvas  
69 x 55 inches



Teiji Hayama  
Hat Stand, 2024  
Oil on canvas  
63 x 47 inches





Teiji Hayama  
Wonder, 2024  
Oil on canvas  
59.25 x 41.5 inches



Teiji Hayama  
Disco Marilyn, 2024  
Oil on canvas  
57.25 x 43.5 inches



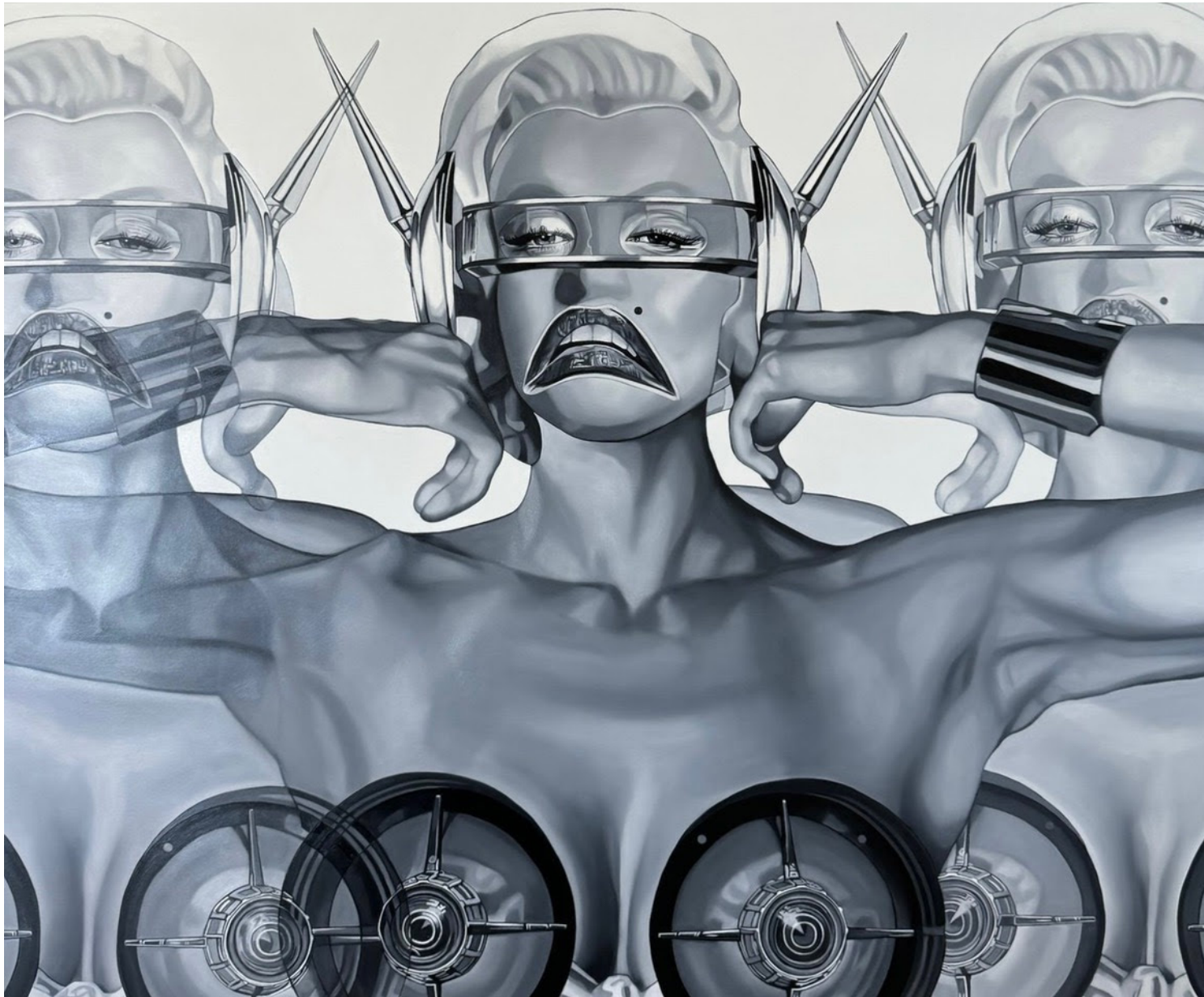


Teiji Hayama  
Spacegun Marilyn, 2024  
Oil on canvas  
53.25 x 33.25 inches



Teiji Hayama  
Coke Heads, 2024  
Oil on canvas  
52.25 x 35.5 inches





Teiji Hayama  
3 Robots, 2024  
Oil on canvas  
39.5 x 47.5 inches





Teiji Hayama  
Comic Biker, 2024  
Oil on canvas  
53.25 x 31.5 inches



Teiji Hayama  
The Bath, 2024  
Oil on canvas  
43.5 x 35.5 inches



Teiji Hayama  
Cola Nurse, 2024  
Oil on canvas  
47.5 x 29 inches



Teiji Hayama  
The Necklace, 2024  
Oil on canvas  
43.5 x 30.5 inches





Teiji Hayama  
3 Emotions II, 2024  
Oil on canvas  
41.5 x 29.5 inches





Teiji Hayama  
Triple Marilyn, 2024  
Oil on canvas  
27.75 x 23.75 inches