



Teiji Hayama, *The Helmet*, 2024, Oil on canvas, 69 x 55 inches

MILLION EYES

A SOLO EXHIBITION PRESENTED BY ALLOUCHE GALLERY

January 16 - February 11th, 2025 | New York, NY

Allouche Gallery is thrilled to announce *Million Eyes*, a solo exhibition featuring new work by artist Teiji Hayama premiering on Thursday January 16th from 6-8 pm in SoHo. Born and raised in Kumamoto, Japan, Hayama graduated from Central Saint Martins College of Art and Design in London in 1998 and now lives and works in Giffers, Switzerland. Teiji Hayama's practice centers on transformation: he distorts and redefines iconic pop culture figures—Marilyn Monroe, Twiggy, and Wonder Woman—rendering them uncanny, layered, and branded.

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Teiji Hayama, Spacegun Marilyn, 2024, Oil on canvas, 51 x 33 inches



Teiji Hayama, Coke Heads, 2024, Oil on canvas, 53 x 33 inches

In *Million Eyes*, Hayama's figures are vibrant yet detached, glamorous yet weary—a poignant commentary on the relentless visibility of the digital era. His meticulous artistic process begins digitally, where he manipulates his subjects, after which he paints the result onto canvas in painstaking detail. In doing so, Hayama interrogates themes of replication and authenticity in the digital age; it is both an homage to the digital age and a rebellion against it. Rendered in vivid primary colors or stark black and white, his paintings evoke both beauty and exhaustion, presenting icons trapped in a state of perpetual reproduction. Drawing from the legacy of Andy Warhol's screen prints and modern influencer culture, Hayama reimagines the aura of his figures in an era of mass consumption and virality, offering a powerful meditation on the relationship between production, value, and authenticity in the digital age.

Million Eyes will be on view in Allouche Gallery's SoHo location at 77 Mercer Street with an opening reception on Thursday January 16th from 6-8pm.

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More about **Teiji Hayama**:

Teiji Hayama has exhibited at esteemed international museums, institutions and galleries. Hayama has presented his solo exhibition at Asia Art Center (Taipei, 2024), The Anzai Gallery (Tokyo, 2023), Unit London (London, 2021), GR Gallery (New York, 2021), and Arsham/Fieg Gallery (New York, 2019) in recent years. His artworks have garnered recognition, being collected by renowned artists, including KAWS and Jean Pigozzi, and he was nominated for the Sovereign Art Prize in 2008. The Contemporary Art Museum of Kumamoto, Japan.

About Allouche Gallery:

Established in 2014, Allouche Gallery is home to an international roster of some of the world's most recognized and culturally significant contemporary visual artists. Through its highly curated exhibition program, the gallery has garnered a reputation for highlighting artists whose work directly challenges preconceived notions of contemporary visual culture and affirming their place in 21st Century art. Home to a select group of both established and rising artists across a variety of disciplines, Allouche Gallery represents the work of Felix R. Cid, Ron English, Nick Georgiou, Paul Insect, Michael Reeder, Malik Roberts, Swoon, Hannah Yata, Juan de la Rica and more. Founded by Eric Allouche, Allouche Gallery is one of New York's premiere commercial art galleries and the preeminent exhibitor of contemporary art. For more information about the upcoming show at Allouche Gallery, please visit

www.allouchegallery.com